

SOHYUN PARK

Stevens Institute of Technology
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EMPLOYMENT

2023 **Stevens Institute of Technology**
Assistant Professor, School of Business

EDUCATION

2023 **University of Minnesota**
PhD, Strategic Management and Entrepreneurship
Committee: Aks Zaheer (co-advisor), Aseem Kaul (co-advisor), Russell Funk, David Knoke

2017 **Yonsei University**
MS, Management (Concentration: Organization Theory)

2014 **Yonsei University**
BBA (Bachelor of Business Administration), BA in English Language and Literature
Magna Cum Laude (Graduated with High Honors)

RESEARCH INTERESTS

- Strategic Alliance, Corporate Strategy, Social Network, Innovation

WORKING PAPERS

Sohyun Park. “Existing Partner, but From Somewhere Else: Market Entry Through Cross-market Repeated Alliances”

- Winner, Carlson Dissertation Fellowship, Carlson School of Management
- Nominee, Best PhD Paper Award, 2021 Strategic Management Society Conference

Sohyun Park, Aks Zaheer, & Aseem Kaul. “Neither Too Close nor Too Far: Cross-regional Intra-firm Collaborations as Drivers of Radical Innovation”

- Reject & Resubmit at *Organization Science*

Sohyun Park & Russell Funk. “The Problem of Fragmentation and the Paradox of Network Intervention: Evidence from Policy Change in Health Care Delivery”

- Preparing submission for *American Sociological Review*
- Nominee, Conference Research Methods Paper Prize, 2021 Strategic Management Society Conference

Sohyun Park, Russell Funk, Pinar Karaca-Mandic, & Aks Zaheer. “Competitive Dynamics of Physician Referrals in the Era of Accountable Care Organizations”

- Working paper, manuscript available
- Research Grant (\$50,000, co-investigator), NIHCM (The National Institute for Health Care Management)

Sohyun Park. “Old Wine in a New Bottle? Performance Implications of Cross-market Repeated Alliances”

Keith Pennington & **Sohyun Park.** “The Zika Virus’ Gendered Effect on Inventor Collaborations”

- Ongoing data collection and analysis
- Finalist, Best PhD Paper Award, Knowledge and Innovation Track, 2019 Strategic Management Society Conference

- Nominee, Best Conference Paper Prize, 2019 Strategic Management Society Conference

Mooweon Rhee, **Sohyun Park**, & Bo Kyung Kim. “Do My Errors Matter? Status and Reputation in Experiential Learning from Errors”

- Working paper, manuscript available

PRESENTATIONS

“Existing Partner, but From Somewhere Else: Market Entry Through Repeated Alliances”

Wharton Corporate Strategy and Innovation Conference (Philadelphia, Pennsylvania, 2022)
 Economic Sociology Job Market Showcase (Virtual)
 Strategic Management Society Conference (London, United Kingdom, 2022)
 Trans-Atlantic Doctoral Conference (London, United Kingdom)*
 Great Lakes Entrepreneurship Network (Madison, Wisconsin, 2022)

“Cross-market Alliances: Repeated Alliances Revisited”

Strategic Management Society Conference (Toronto, Canada, 2021)*
 Networks (Combined meeting of Sunbelt and NetSci, 2021)*
 Consortium for Competitiveness and Cooperation (Minneapolis, MN, 2021)*

“Neither Too Close nor Too Far: Cross-regional Intra-firm Collaborations as Drivers of Radical Innovation”

Wharton Technology and Innovation Conference (Philadelphia, Pennsylvania, 2021)*
 Annual Meeting of the Academy of Management (Vancouver, Canada, 2020)*

“The Problem of Fragmentation and the Paradox of Network Intervention: Evidence from Policy Change in Health Care Delivery”

Healthcare and Pharma Showcase Symposium, Annual Meeting of the Academy of Management (Seattle, WA, 2022)
 Strategic Management Society Conference (Toronto, Canada, 2021)*
 Annual Meeting of the Academy of Management (Vancouver, Canada, 2020)*

“Competitive Dynamics of Physician Referrals in the Era of Accountable Care Organizations”

INFORMS Virtual Healthcare Conference (2021)*
 Annual Conference of the American Society of Health Economists (Washington, DC, 2021)*

“The Zika Virus’ Gendered Effect on Inventor Collaborations”

Strategic Management Society Conference (Minneapolis, MN, 2019)

“Do My Errors Matter? Status and Reputation in Experiential Learning from Errors”

Annual Meeting of the Academy of Management (Anaheim, CA, 2016)

*Held virtually due to COVID-19

INVITED CONSORTIA & WORKSHOPS

2022	Co-organizer of 2022 AOM Showcase Symposium “Strategy and Innovation in the Healthcare and Pharmaceutical Industries” (Seattle, WA) AOM STRonger Together PhD Networkshop Wharton Innovation Doctoral Symposium (Philadelphia, PA)*
2021	SMS Doctoral Workshop Medici Summer School Strategy Science Doctoral Workshop

- 2019 TIM Virtual Doctoral Research Workshop (Faculty mentor: Emily Cox Pahnke)
Paper Development Workshop (“The Interplay of Competition and Cooperation”) at the Strategic Management Society Conference (Minneapolis, MN)
TIM Doctoral Research Workshop at the Annual Meeting of the Academy of Management (Faculty mentor: Robert Seamans)

*Held virtually due to COVID-19

ACADEMIC HONORS

Awards

- Nominee, Best PhD Paper Award, 2021 Strategic Management Society Conference
- Nominee, Conference Research Methods Paper Prize, 2021 Strategic Management Society Conference
- Finalist, Best PhD Paper Award, Knowledge and Innovation Track, 2019 Strategic Management Society Conference
- Nominee, Best Conference Paper Prize, 2019 Strategic Management Society Conference

Grants

- Research Grant (\$50,000, co-investigator), 2020 – 2021, NIHCM (The National Institute for Health Care Management)

Scholarships and Fellowships

- Doctoral Dissertation Fellowship, 2021 – 2022, Carlson School of Management
- Travel Fellowship, 2018 – 2022, Carlson School of Management
- Graduate Research Scholarship, 2016, Yonsei University
- Honors Scholarship, 2011, 2014, Yonsei University

TEACHING

Full instructor

Fundamentals of Management, University of Minnesota

- Spring 2020
- Full instructor solely responsible for developing syllabus, lecturing, leading class discussions, grading, and providing feedback.
- In response to a school-wide conversion to online classes due to COVID-19 outbreak in the middle of the semester, I adapted the course quickly to online.

Teaching assistant

Business Strategy, University of Minnesota

- Spring 2018, Spring 2019, Fall 2019 (Professor: Alex Wilson)
- Fall 2018 (Professor: Moshe Barach)

PROFESSIONAL MEMBERSHIPS AND SERVICES

Ad-hoc reviewer for *Academy of Management Journal, Medical Care*

Reviewer for *Academy of Management Annual Meetings* (OMT & STR: 2019 – Present)

Member of Academy of Management (2016 – Present); Strategic Management Society (2019 – Present)

PhD Student Coordinator, Strategic Management and Entrepreneurship department, Carlson School of Management (2019 – 2020)